

OWEN'S BIO



SUPER SHORT

Owen Fitzpatrick CSP is a globetrotting psychologist and leading authority in shaping behavior through belief. He is the bestselling author of nine books that have been translated into 21 languages, and his TEDx talk and online videos have been seen by more than two million people. *(46 words)*

SHORT

Owen Fitzpatrick CSP is a globetrotting psychologist and leading authority in shaping behavior through belief. He has worked with major organizations such as Google, Pfizer, JP Morgan, and Salesforce, has coached billionaires and Olympic athletes, and is the author of nine books on behavioral science. He has spoken to audiences in 31 countries, and his TEDx talk and online videos have over two million views. Owen is from Dublin and currently lives in New York City. *(76 words)*

MEDIUM

Owen Fitzpatrick CSP is a globetrotting psychologist and a leading authority in how to shape behavior through belief. A psychologist, author, and speaker, Owen has worked with hundreds of prominent organizations such as Coca-Cola, Google, JP Morgan, LinkedIn, Merck, Pfizer, and Salesforce. Owen has spoken in 31 countries, has coached billionaires and Olympic athletes, and shared the stage with Sir Richard Branson, Andy Andrews, and Seth Godin. His online videos - including his TEDx Talk 'Mind Control' - have been viewed by two million people. Owen has authored nine books on behavioral science, which have been translated into 21 languages. In researching how beliefs positively and negatively impact individuals and cultures, Owen has traveled to over 100 countries, including North Korea, Russia, Afghanistan, and Rwanda. Originally, from Dublin, Ireland, he now lives in New York City. *(135 words)*

OWEN'S BIO



LONG

Owen Fitzpatrick CSP is one of the world's leading authorities in how to shape behavior through belief. A psychologist, author, and speaker, Owen has worked with prominent organizations such as Coca-Cola, Google, JP Morgan, LinkedIn, Merck, Barclays, Radisson, Pfizer, and Salesforce. Owen has also worked as a performance coach with individuals, including billionaires and Olympic athletes, as well as teams such as the British University Champions in American Football (for which he won two medals).

Owen has spoken to audiences in 31 countries and has shared the stage with Sir Richard Branson, Andy Andrews, and Seth Godin. Owen's online videos - including his TEDx talk 'Mind Control' - have been viewed by more than two million people. He has authored nine books on behavioral science, which have been translated into 21 languages.

In researching how beliefs positively and negatively impact individuals and cultures, Owen has traveled to over 100 countries, including Afghanistan, North Korea, Russia, and Rwanda. The creator of Belief Leadership™, he has also studied cults and brainwashing and how the wrong beliefs can enslave us.

Owen has university degrees in Psychology, Human Development, and History. His Master's thesis in Psychology was titled "The Guru Factor" and explained how great speakers shape belief through story. He has also studied Strategic Negotiation at Harvard Business School and Digital Persuasion at MIT. When Owen was 17, he became Europe's youngest hypnotherapist and later starred in his own weekly TV show on Irish national television - where he helped guests overcome limiting beliefs in front of hundreds of thousands of viewers.

Owen's fascination with belief stems from his deep interest in helping people change. He incorporates Psychology, Neuroscience, NLP, Behavioral Economics, and the science of story to empower people and organizations to believe better.

Owen is a filmmaker, screenwriter, and actor whose work has won awards at festivals in Austin, Chicago, and New York and has been featured on Amazon Prime. Originally from Dublin, Ireland, Owen now lives in New York City.

(323 words)