

INTRODUCTION



From Ireland, the land of the storytellers, our next speaker is one of the world's leading experts on how to shape behavior through belief. A globetrotting psychologist, author, and speaker, Owen has worked with prominent organizations such as Coca-Cola, Google, JP Morgan, LinkedIn, Merck, Pfizer, Morgan Stanley, Radisson, Citibank, and Salesforce. He has worked with billionaires, spoken in 31 countries, and has shared the stage with world-renowned figures such as Sir Richard Branson, Andy Andrews, and Seth Godin.

His online videos - including his TEDx Talk 'Mind Control' - have been viewed by two million people. Having authored nine books on behavioral science, which have been translated into 21 languages, he helps leaders and their organizations to believe better. In researching how beliefs positively and negatively impact individuals and cultures, he has traveled to over 100 countries, including North Korea, Russia, Afghanistan, and Rwanda.

His engaging and energetic style, Irish brogue, and combination of storytelling, humor, and even use of rhyme make him one of the most unique and thought-provoking speakers around. Also an award-winning screenwriter and actor, he is the creator and host of the Changing Minds Podcast and developer of Belief Leadership.

His inventive keynotes incorporate the core message that he shares while driving home profound insights about how our brains work and how we influence others more effectively on a day-to-day basis. Join me in welcoming, all the way from Dublin, Ireland, by way of New York, a man who will undoubtedly change the way you see the world. Owen Fitzpatrick.